

2021 DISTINGUISHED CITIZEN AWARD LUNCHEON

honoring

**JAN AND BOBBY
JENKINS**



CHARACTER

IS OUR FAMILY BUSINESS



SCOUTING AMERICA
**CAPITOL AREA
COUNCIL** 

**THURSDAY
FEBRUARY 4, 2027**

Hilton Austin
500 E. 4th St. Austin, TX 78701

DOORS 11:30AM PROGRAM 11:45AM-1:00PM

A MESSAGE FROM THE EVENT CHAIRS

Whether in business or philanthropy, it is critical to have strong leaders guided by character, integrity, and service. Scouting has helped young people grow and mature into these kinds of leaders for more than 116 years. Despite this impressive legacy, Scouting is needed now like never before.

On **Thursday, February 4, 2027**, Scouting America Capitol Area Council will host the **Distinguished Citizen Award Luncheon** to honor **Jan and Bobby Jenkins**, a dynamic duo whose leadership and service have benefitted families and communities in Central Texas for decades. The Distinguished Citizen Award Luncheon not only celebrates their contributions but also raises critical funds needed to deliver the Scouting program to thousands of youth across 15 counties of Central Texas.

Youth and volunteers in Scouting America Capitol Area Council have an incredibly positive impact on our community, and that is why we are reaching out to you today. We are asking for your support as a sponsor of this important event. Your sponsorship helps us recognize these deserving community leaders and ensures that Scouting America can continue to offer life-changing experiences to our youth here in Central Texas. In the enclosed materials, we provide detail about the sponsorship levels, the benefits of sponsorship, and how your involvement can make a significant difference in furthering the mission of Scouting.

By supporting the Distinguished Citizen Award Luncheon, you are investing in our communities and developing our future distinguished citizens - citizens like Jan, Bobby, and the many other previous recipients of this special award. Together, we can help foster a new generation of citizens prepared to lead with courage and compassion.

Thank you for considering this request. We look forward to the possibility of working with you personally to make this event a resounding success.

Denise Bradley
Vice President, Marketing & Corporate Affairs
St. David's HealthCare

Kristin Marcum
CEO
ECPR Texas



DENISE
BRADLEY



KRISTIN
MARCUM

Event Vice Chairs

Jeremiah Bentley, Steve Bowers, Jed Buie, Matt Curtis, Denise Davis, Sandy Dochen, Craig Enoch, Brian Gaston, Fred Heldenfels, Ali Khataw, Dale Laine, Bethany Leffingwell, Chuck Lipscomb, Jeremy Martin, Curtis Page, Miguel Romano, Rossanna Salazar, Trey Salinas, Berry Spears, Tim Taylor, Patrick Watkins, Ray Wilkerson, Ellen Wood, Justin Yancy

INTRODUCING OUR

2027 HONOREES

Jan and Bobby Jenkins are two of the most visible leaders in Central Texas business and philanthropic circles. Whether as a family or at the office, the Jenkins name is synonymous with character. Jan and Bobby's example has inspired generations to serve, support, and give. Scouting has helped instill these values in the Jenkins family, from Bobby's time as a Scout growing up in San Antonio to Jan's service as a volunteer leader in Austin while their children were Scouts in elementary school. It's easy to see the Scout Oath's call to "help other people at all times" and the Scout Law's values of being Friendly, Courteous, and Kind, reflected in the life Jan and Bobby have made for themselves and their family.

Bobby Jenkins is owner of ABC Home & Commercial Services with offices in Austin, San Antonio, College Station, Bell County, Corpus Christi, the Rio Grande Valley and Waco. ABC employs more than 1,100 people and offers a wide variety of services including pest, lawn, mechanical and home improvement. Bobby is a graduate of Texas A&M University with a degree in business management.

Jan Jenkins has dedicated much of her life to serving children, families, and her community. She has made an impact as an educator, working as a middle school math teacher, and philanthropist, notably spending more than 25 years as a supporting member of Helping Hand Home for Children. She is also currently a supporting member of the Junior League of Austin and Elizabeth Ann Seton Board. One of Jan's most meaningful philanthropic commitments is fundraising for the Moss Pieratt Foundation, which supports research at the SUDCRRRC at NYU Langone. She also served as Co-Chair of the Hospice Austin Gala and Alzheimer's Texas Gala. Her extensive volunteer service has also included PTA leadership roles at Casis Elementary, O. Henry Middle School, and Austin High, as well as board service at Good Shepherd Episcopal School and WAYA. Jan is a 1982 graduate of Texas A&M University.

Bobby is the Co-Founder and Board member of Recognize Good, current Chair of the Central Texas Regional Mobility Authority, past Chair and current Board member of Austin Gives with the Greater Austin Chamber of Commerce, a Trustee for the College For All Texans Foundation, Chair of the Better Business Bureau Education Foundation, Vice Chair of the Texas Business leadership Council, past Chair and current Board member of Citizens Against Lawsuit Abuse and the Alzheimer's Texas Association, Chairman of the Professional Pest Management Alliance, Board member and past Chair of the Sudden Unexplained Death in Childhood Foundation, and serves with the Moss Pieratt Foundation and The Friends of the ABC Kite Festival Foundation. He is a past Chair of the Austin Chamber of Commerce, Texas Higher Education Coordinating Board, past Chair of the Association of Former Students at Texas A&M University, past Board member of E3 Alliance, past President of both the Texas and National Pest Management Associations, past Chair of the Better Business Bureau, a past Chair for Caritas of Austin and is currently co-chairing their capital campaign. He is also a past Chair of the American Heart Association and its Heart Walk, and a past Co-Chair for the United Way Annual Campaign and past United Way Board member.

Jan, Bobby, and the Jenkins family have been members at The Episcopal Church of the Good Shepherd for almost 40 years. Jan had the privilege of teaching Sunday school for 13 years alongside her children, while Bobby has served on the vestry, as a Eucharistic Minister, and taught Sunday school.

Jan and Bobby have been married for 43 years and have three children (Jessica Pieratt 40, Chelsea Myers 37, and Bo 34) and eight wonderful grandchildren (Moss, Madeline, Frances, Robby, Morrison, Belle, Laurel, and Porter).



JAN AND BOBBY
JENKINS

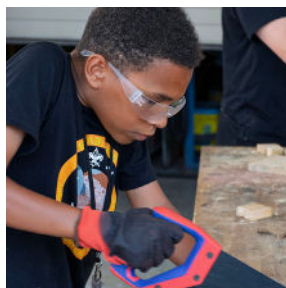
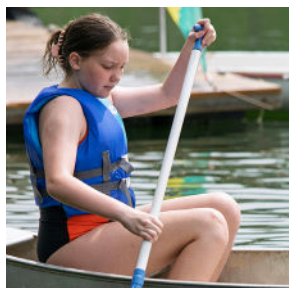
SCOUTING'S

MISSION

For more than 116 years, Scouting America has prepared youth ages 6-20 to become responsible, participating citizens and leaders guided by the Scout Oath and Law. Scouting offers exciting programs designed to inspire, build character, and instill the values necessary to succeed.

Scouting America Capitol Area Council is the local nonprofit organization providing support, training, and corporate governance to Scouting programs operating within Central Texas.

Our council partners with schools, service clubs, local agencies, and more to offer programs proven to foster and strengthen self-confidence, ethics, respect for others, academic skills, and leadership abilities that last a lifetime.



ANNUAL PROGRAM METRICS:

7,200+
youth participated in
outdoor programs

1,200+
members attended
leadership training

116,000+
service hours
provided to
Central Texas
▪ 77% YoY increase

Scouting America Capitol Area Council presents the Distinguished Citizen Award annually to individuals who share Scouting's belief in leadership, determination and values, and have contributed significantly to the growth and vitality of Central Texas. Past recipients include a veritable who's who of civic, business, and philanthropic leaders.

Funds from the Award event benefit around 300 Scouting programs across 15 Central Texas counties. Our programs, camps, and activities serve all youth regardless of ability, gender, background, or economic level.



DISTINGUISHED CITIZEN EVENT

2026 EVENT METRICS:

702
attendees

95
sponsors

\$502K
raised

PAST AWARD

RECIPIENTS

2026 - Nancy and Nyle Maxwell | Central Texas Business and Philanthropic Leaders

2025 - Jesús Garza | Austin City Manager, CEO Seton Healthcare Family

2024 - Ray Wilkerson | President, Ray Wilkerson Companies, Inc.

2023 - Fred Heldenfels IV | President and CEO, Heldenfels Enterprises, Inc.

2022 - Alan Graham | Founder and CEO, Mobile Loaves & Fishes

2021 - Elizabeth Christian | CEO, Elizabeth Christian Public Relations

2019 - Clarke Heidrick | Partner, McGinnis Lochridge

2018 - Tim Crowley | Austin Region President, Frost Bank

2017 - David Roche | Managing Principal, Endeavor Real Estate Group

2016 - Tim Taylor | Partner, Jackson Walker

2015 - William H. McRaven | Chancellor, University of Texas System

2014 - Tim Timmerman | Chair, Lower Colorado River Authority

2013 - John Sharp | Chancellor, Texas A&M System

2012 - William Powers, Jr. | President, The University of Texas at Austin

2011 - Joe Holt | Chair, JP Morgan Chase

2010 - Bobby and Jimmy Gregory | Co-Owners, Texas Disposal Systems

2009 - Gary Farmer | Principal, Heritage Title

2008 - Frank Denius | #1 Longhorn Fan

2007 - Rick Perry | Governor, State of Texas

2006 - DeLoss Dodds | Athletics Director, University of Texas

2005 - Pete and Tomi Winstead | Community Leaders

2004 - Gus Garcia | Mayor, City of Austin



DISTINGUISHED
CITIZEN AWARD

THE SCOUTING

AUDIENCE



8.5K followers



1,235 followers



601 followers



802 subscribers



just launched!



3.5K weekly visitors



1,500+ monthly distribution



Sponsorship commitments, logos, and program ads are due by Tuesday, January 19, 2027, to andra.allen@scouting.org.

Ad dimensions:

- Full page (vertical only, no bleeds) 4.75" x 7.75"
- Half page (horizontal only, no bleeds) 3.75" x 4.75"
- Quarter page (vertical only, no bleeds) 2" x 3.75"

Make your sponsorship commitment by filling and saving the form on the next page of this packet and then emailing to andra.allen@scouting.org. Or, you may visit our website at www.thedistinguishedcitizen.com.

SECURE YOUR
SPONSORSHIP

SPONSORSHIP

LEVELS & BENEFITS

2027 DISTINGUISHED CITIZEN AWARD LUNCHEON

PLATINUM EAGLE - \$25,000

Premiere reserved seating for 20 (2 tables). Admittance to VIP Reception for 20 table guests. Opportunity to welcome guests from the podium. Full-page color ad in program. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 3 social media posts (2 exclusive, 1 group).

VIP RECEPTION - \$20,000 (only one available)

Premiere reserved seating for 20 (2 tables). Admittance to VIP Reception for 20 table guests. Exclusive signage inside the VIP Reception. Half-page color ad in program. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 2 social media posts (1 exclusive, 1 group).

GOLDEN EAGLE - \$15,000

Premiere reserved seating for 20 (2 tables). Admittance to VIP Reception for 10 table guests. Half-page color ad in program. Formal recognition from the podium during the event. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 2 social media posts (1 exclusive, 1 group).

SILVER EAGLE - \$10,000

Prominent reserved seating for 20 (2 tables). Admittance to VIP Reception for 5 table guests. Quarter-page color ad in program. Logo on event website and signage. Featured in 1 social media post (group).

BRONZE EAGLE - \$6,000

Reserved seating for 10 (1 table). Quarter-page color ad in program. Logo on event signage.

EAGLE - \$3,000

Reserved seating for 10 (1 table). Personal or company name listed on event signage and event program.



MAKE AND PAY
YOUR 2027
SPONSORSHIP
ONLINE!

SCAN THIS
CODE WITH
YOUR PHONE.

Yes! We will sponsor the 2027 Distinguished Citizen Award Luncheon

FIRST NAME

LAST NAME

COMPANY NAME

PHONE

EMAIL ADDRESS

BILLING STREET ADDRESS

CITY

STATE

ZIP CODE

SPONSORSHIP LEVEL:

☐ PLATINUM EAGLE ☐ VIP RECEPTION ☐ GOLDEN EAGLE ☐ SILVER EAGLE
☐ BRONZE EAGLE ☐ EAGLE

PREFERRED SOCIAL MEDIA HANDLE/URL

(SILVER EAGLE AND ABOVE LEVELS ONLY)