



2026 NEW UNIT PRODUCT PROMOTION

NO RISK! NO UPFRONT COST!
\$480 OF FREE POPCORN FOR NEW UNITS
STOREFRONTS RESERVED FOR YOU

Who qualifies:

Units that did not sell in any popcorn fundraiser traditionally (Storefront or wagon) in 2025

What do new Units get:

100% commission on one case of White Cheddar and one case of Sea Salt (\$480 retail)

What's required:

(1) Minimum two 2-hour storefront shifts (4 hours total), (2) two cases must be sold by 10/31, and (3) record all sales in the Trail's End App

When will credits be issued:

No later than 11/13/2026



“We got our free popcorn and I couldn’t believe how quickly we sold it. We ended up **making \$27,593 in our first year.....**our best fundraiser ever!”

Madhavi Koritala, Troop 2605
Unit earned \$27,593 (\$70,832 sales)
Scouts earned avg \$788 (\$2,023 sales)



**VIEW
PROMOTIONAL
DETAILS**



**DON'T MISS OUT!
REGISTER TODAY!**

Questions? Contact us at support.trails-end.com