

TOM WOOTEN SOCIETY

2026 CAMPAIGN



SCOUTING AMERICA
**CAPITOL AREA
COUNCIL** 



THE MOST PROGRAM
THE MOST EFFICIENT
THE MOST RESULTS



316
SCOUTS EARNED THE
RANK OF EAGLE

90%
SPENT ON PROGRAM
8%
SPENT ON FUNDRAISING
2%
SPENT ON ADMINISTRATION

PAID STAFF
VOLUNTEERS
YOUTH

ABOUT 1/3 OF OUR MEMBERS
ARE CONSIDERED "AT RISK"

128,849

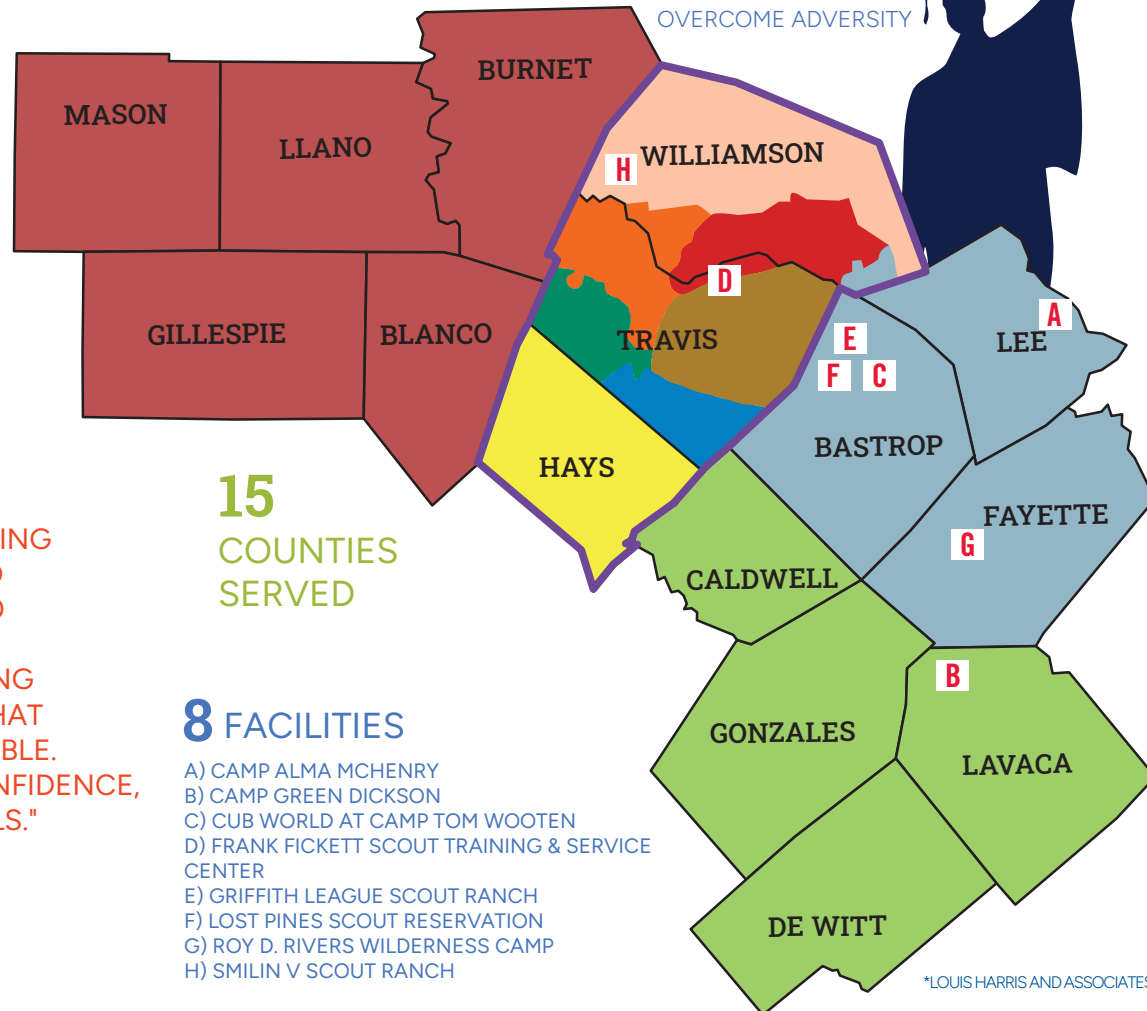
NUMBER OF HOURS
OF VOLUNTEER WORK
PERFORMED BY OUR SCOUTS
LAST YEAR AT SCHOOLS,
PARKS, PUBLIC LANDS,
AND HOUSES OF WORSHIP



"I BELIEVE THAT SCOUTING
OFFERS CHILDREN AND
FAMILIES A CHANCE TO
GROW TOGETHER AND
INDIVIDUALLY. SCOUTING
GIVES LIFE LESSONS THAT
ARE FUN AND MEMORABLE.
IT GIVES YOU SELF-CONFIDENCE,
LEADERSHIP, AND SKILLS."

DIANA CASTRO
COMMITTEE CHAIR
CUB SCOUT PACK 21

93% OF SCOUTS SURVEYED*
SAY SCOUTING
HELPED THEM
OVERCOME ADVERSITY



AMONG THE MOST TRUSTED
AND WELL-MANAGED NON-
PROFIT ORGANIZATIONS IN
CENTRAL TEXAS



THE VISION

FOR CENTRAL TEXAS SCOUTING:

SERVE MORE YOUTH

- ▶ Build upon Fall membership growth and provide life-changing opportunities to boys and girls affected socially, mentally, and physically by years of pandemic restrictions
- ▶ Provide paid leadership, staff, and other financial support and outreach programs to increase participation among historically underserved rural and urban communities
- ▶ Launch new campaign to recruit older youth into Venturing, Sea Scouting, and Exploring programs for high adventure outdoor experiences or hands-on career pathway discovery

EXPAND PROGRAM DELIVERY

- ▶ Provide paid leadership, staff, and other financial support and outreach programs to increase participation among historically underserved rural and urban communities
- ▶ Debut revamped, low barrier to entry Cub Scout summer programming aimed at keeping families active outside the school year and increasing year-round membership retention

INCREASED PRODUCTIVITY

- ▶ Reallocate staff time currently used on fundraising to increasing youth membership, serving existing Scouting units and volunteers, and building community relationships for new units
- ▶ Dedicate time for development team to research and pursue new grant and foundation gifts for increased impact on the creation and development of Scouting programs across 15 counties
- ▶ Enable additional professional development and mentoring to improve staff planning and production



THE OPPORTUNITY

YOUTH NEED SCOUTING. SCOUTING NEEDS YOU.

Scouting's goal is to prepare young people for life, but does it work?

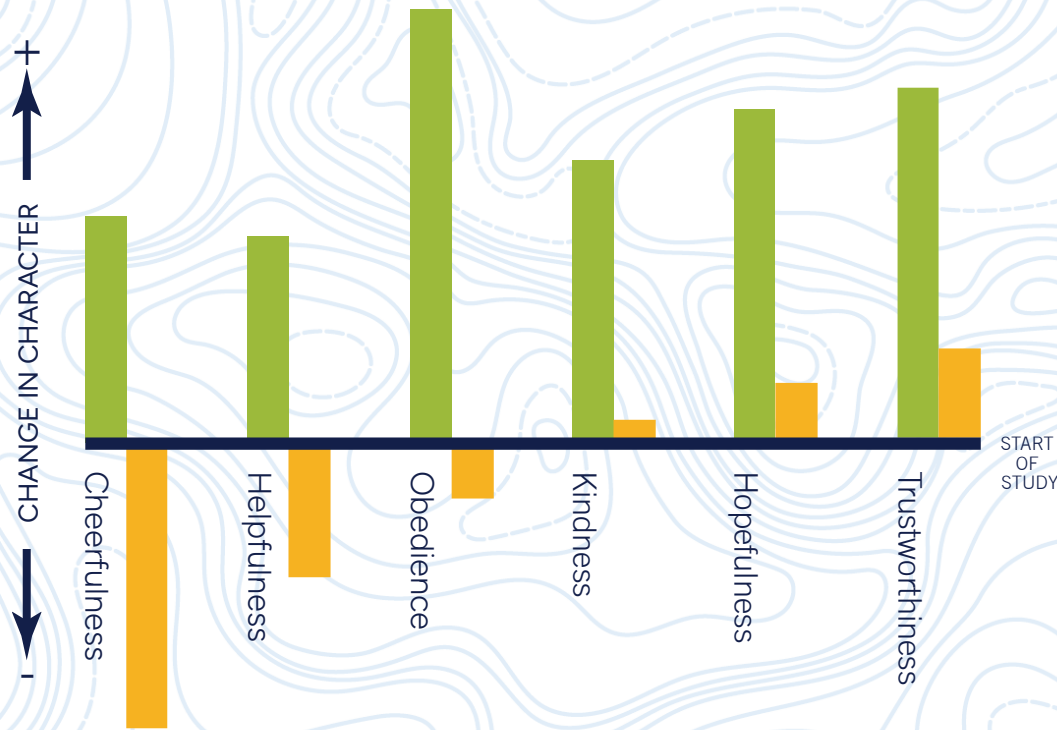
A research team from Tufts University spent three years following and interviewing nearly 1,800 Cub Scouts and 400 non-Scouts under age 12 with a goal of better understanding the character development of youth as it was happening.

In the beginning, there were no significant differences in character attributes between the two groups. By the end, however, the differences were striking in several areas:

CHANGE IN CHARACTER

during the course of the 3-year study:

- SCOUTS
- NON-SCOUTS



See the full presentation
by Dr. Richard Lerner at
<http://bit.ly/Scoutscharacterstudy>





SCOUTING AMERICA
CAPITOL AREA
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MESSAGE OF GRATITUDE

Children and teens have endured a lot since the pandemic. The combination of an uncertain future and a lack of outdoor activity resulted, according to researchers, in a doubling of clinically diagnosed depression and anxiety symptoms among youth¹.

Even before 2020, any pediatrician or youth health expert would have told you at length about the benefits of children spending time outdoors², including increased fitness levels, social aptitude, and diminished stress³. In the years since, growing isolation fueled by “social” media has further reinforced the importance of these benefits and the activities that deliver them.

But the latest studies on youth mental health tell us a lack of getting outdoors isn't enough to explain these challenges. Researchers believe study⁴ of how young people tolerate uncertainty may help us understand the bigger picture of what's causing the dramatic increase in youth mental health problems.

And this, my friends, is where Scouting stands ready to make a difference.

Dealing with uncertainty is at the very heart of the Scout Motto, Be Prepared. Few if any other programs give young people experience with engaging and overcoming uncertainty, in roles ranging from leader to team member. Our age-appropriate physical challenges test younger Scouts' stamina and abilities, with positive adult role models providing supervision and support. Advanced problem-solving and group activities allow teens to plan, adapt, and – sometimes – fail, all while in a safe, judgement-free environment that prioritizes evaluation and growth.

Since 1910, Scouting America has helped young people to maximize their potential and grow into successful citizens. Scouting now enters the dawn of a new era, ready to deliver the life-changing opportunities boys and girls from every background so desperately need.

Thank you for all you do for youth through Scouting.



JON C. YATES

SCOUT EXECUTIVE
CAPITOL AREA COUNCIL

1 GLOBAL PREVALENCE OF DEPRESSIVE AND ANXIETY SYMPTOMS IN CHILDREN AND ADOLESCENTS DURING COVID-19, RACINE ET AL, AUGUST 9 2021, JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION PEDIATRICS

2 THE LONGITUDINAL ASSOCIATIONS OF PHYSICAL ACTIVITY, TIME SPENT OUTDOORS IN NATURE AND SYMPTOMS OF DEPRESSION AND ANXIETY DURING COVID-19 QUARANTINE AND SOCIAL DISTANCING IN THE UNITED STATES, DEPARTMENT OF RESEARCH AND EVALUATION, YOUNG ET AL, 2021, KAISER PERMANENTE SOUTHERN CALIFORNIA

3 CHILDREN'S MEDICAL CENTER AT SUMMERLIN HOSPITAL

4 MENTAL HEALTH, SUBSTANCE USE, AND SUICIDAL IDEATION DURING THE COVID-19 PANDEMIC - UNITED STATES, JUNE 24-30, 2020, CZEISLER ET AL, CENTERS FOR DISEASE CONTROL AND PREVENTION

TOM WOOTEN SOCIETY DONOR LETTER OF INTENT

I AM/WE ARE PLEASED TO SUPPORT THE EFFORTS OF SCOUTING AMERICA CAPITOL AREA COUNCIL TO SERVE MORE YOUTH

I/WE PLEDGE \$ _____ PER YEAR FOR A PERIOD OF _____ YEARS

Minimum amount is \$25,000 over a three year period (\$8,333 per year for three consecutive years)

PLEASE ACCEPT MY/OUR INITIAL PAYMENT OF \$ _____ THE REMAINDER WILL BE PAID AS FOLLOWS:

ON OR ABOUT _____, 2026 THE SUM OF \$ _____

ON OR ABOUT _____, 2027 THE SUM OF \$ _____

ON OR ABOUT _____, 2028 THE SUM OF \$ _____

I WOULD PREFER TO BE BILLED: ANNUALLY QUARTERLY MONTHLY

PLEASE LIST HOW THE GIFT SHOULD BE RECOGNIZED: _____

PLEASE TREAT THIS AS AN ANONYMOUS PLEDGE OR GIFT: _____ *(please initial)*

PLEASE PRINT THE FOLLOWING INFORMATION:

NAME(S): _____

SCOUTING UNIT *(if applicable)*: _____ SCOUTING DISTRICT *(if applicable)*: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

SIGNATURE: _____ DATE: _____

MY COMPANY WILL MATCH MY GIFT. I HAVE ATTACHED THE MATCHING INFORMATION: *(PLEASE CHECK IF APPLICABLE)*

STOCK TRANSFERS MAY BE MADE ELECTRONICALLY THROUGH:

CFM WEALTH PARTNERS
RAYMOND JAMES
DTC - 0725
CAC, INC. BSA
ACCOUNT # 722T9580



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ALL GIFTS TO SCOUTING AMERICA CAPITOL AREA COUNCIL ARE TAX DEDUCTIBLE
CHECKS SHOULD BE MADE PAYABLE TO: "SCOUTING AMERICA CAPITOL AREA COUNCIL", 12500 NORTH I-35, AUSTIN, TX, 78753