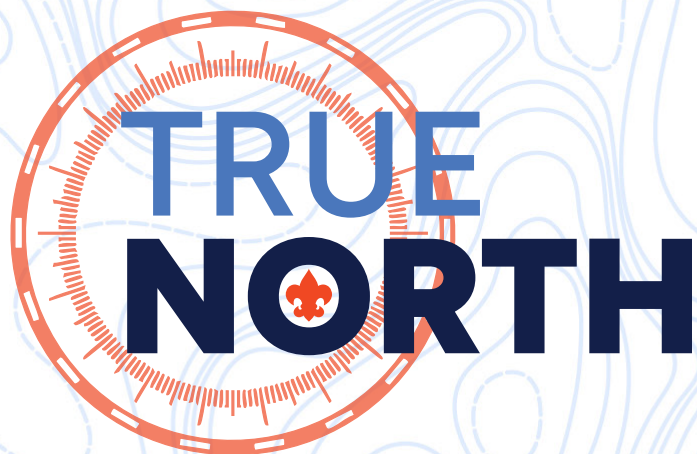


2026 DISTINGUISHED CITIZEN AWARD LUNCHEON



An inspiration for service.
A direction for life.



THURSDAY
FEBRUARY 12, 2026

Hilton Austin
500 E. 4th St. Austin, TX 78701

DOORS 11:30AM PROGRAM 11:45AM-1:00PM



A MESSAGE FROM THE EVENT CHAIRS

Whether in business or philanthropy, it is critical to have strong leaders guided by character, integrity, and service. Scouting has helped young people grow and mature into these kinds of leaders for more than 115 years but is needed now more than ever before. Scouts and Scouting America Capitol Area Council have had an incredibly positive impact on our community, and that is why we are reaching out to you today.

On Thursday, February 12, 2026, Scouting will host the **Distinguished Citizen Award Luncheon** to honor **Nancy and Nyle Maxwell**, a dynamic duo whose leadership and service have benefitted families and communities for more than 35 years. This event not only celebrates their contributions but also serves as a critical fundraiser for Scouting America Capitol Area Council, which helps deliver the Scouting program to thousands of boys and girls across 15 counties of Central Texas. Your sponsorship will not only help recognize and honor the Maxwells, but it will also underwrite Scouting activities and programs that give young people the skills and values they need to become tomorrow's leaders and future distinguished citizens - citizens like Nancy, Nyle, and the many other worthy previous recipients of this special award.

We are asking for your support as a sponsor of this important event. Your sponsorship will not only help us recognize these deserving community leaders, but it will also ensure that Scouting America can continue to offer life-changing experiences to our youth. In the enclosed materials, we provide detail about the sponsorship levels, the benefits of sponsorship, and how your involvement can make a significant difference in furthering the mission of Scouting.

By supporting the Distinguished Citizen Award Luncheon, you are investing in the future of Central Texas. Together, we can help foster a new generation of citizens prepared to lead with courage and compassion.

Thank you for considering this request. We look forward to the possibility of working with you personally to make this event a resounding success.

Matt Mathias
Founder
Mathias Partners

Miguel Romano
President of Foundations
Ascension Texas



MATT
MATHIAS



MIGUEL
ROMANO

Event Planning Chair - Susan Moore

Event Vice Chairs - Chris Almendarez, Joe Beal, Roy Beard, Hollis Bone, Holly Coe, Jay Fox, Clarke Heidrick, Patrick Johnson, Connor Lammert, Mollie O'Hara Leach, Chuck Lipscomb, Mike Morgan, Greg Rabaey, Marietta Scott, Tim Taylor, Ryan Therrell, Ben Turner, Phil Wilson

INTRODUCING OUR

2026 HONOREES

Nancy and Nyle Maxwell never earned the top ranks in Scouting, but what they learned gave them a map that they've followed during their life together. From Nyle's favorite canoe trip with his troop along the Colorado River to Nancy's memories around the campfire in the Minnesota woods, their time as Scouts provided fun, friends, and adventure. But more importantly, Scouting helped forge Nancy and Nyle into the people they are today, with a moral compass oriented towards their "true north" of servant leadership. Their guiding principles can be found in the Scout Law's virtues of being Helpful, Friendly, Courteous, and Kind, and the Scout Oath's call to "Help Other People at All Times." Together, they represent Scouting's greatest legacy of creating civic-minded leaders ready to cooperate, collaborate, and care.

The Maxwells have been a fixture in Central Texas' entrepreneurial and philanthropic communities since the 1990s, when they began building a family and business. They tell the story of hearing on the local news about the plight of a young family in need of an expensive procedure to treat their child for a life-threatening health condition. Nancy's and Nyle's response became a springboard for a life filled with generous support of multiple nonprofits. While working as a team, each leads in their own way: Nancy as a quiet yet impactful force in the background and Nyle taking center stage to inspire others to give. This advocacy led to the 2004 founding of the Central Texas Community Foundation, nurturing and inspiring philanthropy so others see the value in giving back.

For more than 35 years, Nancy and Nyle have worked as a force for good. Their generosity has taken many shapes, including stepping up to serve in important leadership roles. Nancy is a current Board Member for Williamson County Child Advocacy Center and a former Board Member for Annunciation Maternity Home and Hope Alliance. Nyle was the founding Chair and is a Lifetime Trustee for the Dell Children's Foundation; current Board Member of Ascension Seton Williamson Foundation; Founder/Past Chair/current Board Member of Central Texas Community Foundation; current Advisory Board member of Honor Flight Austin; and current President of Texas Wildlife Association. Both Nancy and Nyle are currently Advisory Committee Members of Austin Junior League.



NANCY AND NYLE
MAXWELL



SCOUTING'S

MISSION

For more than 115 years, Scouting has prepared youth ages 6-20 to become responsible, participating citizens and leaders guided by the Scout Oath and Law. Scouting offers exciting programs designed to inspire, build character, and instill the values necessary to succeed.

The Capitol Area Council is the local nonprofit organization providing support, training, and corporate governance to Scouting programs operating within Central Texas. We own and operate seven camping properties as well as the Frank Fickett Scout Training and Service Center.

We partner with schools, PTAs/PTOs, service clubs, local agencies, and more to offer programs proven to foster and strengthen self-confidence, ethics, respect for others, academic skills, and leadership abilities that last a lifetime.



ANNUAL PROGRAM METRICS:

10,000+
youth served

8,000+
youth participated in
outdoor programs

1,400+
members attended
leadership training

100,000+
service hours

The Capitol Area Council's Distinguished Citizen Award is presented annually to individuals who share Scouting's belief in leadership, determination and values, and have contributed significantly to the growth and vitality of Central Texas. Past recipients include a veritable who's who of civic, business, and philanthropic leaders.

Funds from the Award event benefit more than 300 Scouting programs across 15 Central Texas counties. Our programs, camps, and activities serve all youth regardless of ability, gender, background, or economic level.

DISTINGUISHED CITIZEN EVENT



PAST AWARD

RECIPIENTS

2025 - Jesús Garza | Austin City Manager, CEO Seton Healthcare Family

2024 - Ray Wilkerson | President, Ray Wilkerson Companies, Inc.

2023 - Fred Heldenfels IV | President and CEO, Heldenfels Enterprises, Inc.

2022 - Alan Graham | Founder and CEO, Mobile Loaves & Fishes

2021 - Elizabeth Christian | CEO, Elizabeth Christian Public Relations

2019 - Clarke Heidrick | Partner, McGinnis Lochridge

2018 - Tim Crowley | Austin Region President, Frost Bank

2017 - David Roche | Managing Principal, Endeavor Real Estate Group

2016 - Tim Taylor | Partner, Jackson Walker

2015 - William H. McRaven | Chancellor, University of Texas System

2014 - Tim Timmerman | Chair, Lower Colorado River Authority

2013 - John Sharp | Chancellor, Texas A&M System

2012 - William Powers, Jr. | President, The University of Texas at Austin

2011 - Joe Holt | Chair, JP Morgan Chase

2010 - Bobby and Jimmy Gregory | Co-Owners, Texas Disposal Systems

2009 - Gary Farmer | Principal, Heritage Title

2008 - Frank Denius | #1 Longhorn Fan

2007 - Rick Perry | Governor, State of Texas

2006 - DeLoss Dodds | Athletics Director, University of Texas

2005 - Pete and Tomi Winstead | Community Leaders

2004 - Gus Garcia | Mayor, City of Austin



DISTINGUISHED
CITIZEN AWARD

SPONSORSHIP

LEVELS & BENEFITS

2026 DISTINGUISHED CITIZEN AWARD LUNCHEON

PLATINUM EAGLE - \$25,000

Premiere reserved seating for 20 (2 tables). Valet parking. Admittance to VIP Reception for 20 table guests. Opportunity to welcome guests from the podium. Full-page color ad in program. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 3 social media posts (2 exclusive, 1 group).

VIP RECEPTION - \$20,000 (only one available)

Premiere reserved seating for 20 (2 tables). Valet parking. Admittance to VIP Reception for 20 table guests. Exclusive signage inside the VIP Reception. Full-page color ad in program. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 2 social media posts (1 exclusive, 1 group).

GOLDEN EAGLE - \$15,000

Premiere reserved seating for 20 (2 tables). Valet parking. Admittance to VIP Reception for 10 table guests. Half-page color ad in program. Formal recognition from the podium during the event. Logo on all event collateral including website, emails, visual presentation, and signage. Featured in 2 social media posts (1 exclusive, 1 group).

SILVER EAGLE - \$10,000

Prominent reserved seating for 20 (2 tables). Valet parking. Admittance to VIP Reception for 5 table guests. Quarter-page color ad in program. Logo on event website and signage. Featured in 1 social media post (group).

BRONZE EAGLE - \$6,000

Reserved seating for 10 (1 table). Quarter-page color ad in program. Logo on event signage.

EAGLE - \$3,000

Reserved seating for 10 (1 table). Personal or company name listed on event signage and event program.



MAKE AND PAY
YOUR 2026
SPONSORSHIP
ONLINE!

SCAN THIS
CODE WITH
YOUR PHONE.

Yes! We will sponsor the 2026 Distinguished Citizen Award Luncheon

FIRST NAME

LAST NAME

COMPANY NAME

PHONE

EMAIL ADDRESS

BILLING STREET ADDRESS

CITY

STATE

ZIP CODE

SPONSORSHIP LEVEL:

☐ PLATINUM EAGLE ☐ VIP RECEPTION ☐ GOLDEN EAGLE ☐ SILVER EAGLE
☐ BRONZE EAGLE ☐ EAGLE

PREFERRED SOCIAL MEDIA HANDLE/URL

(SILVER EAGLE AND ABOVE LEVELS ONLY)

THE SCOUTING

AUDIENCE



7.9K followers



3.1K weekly visitors



1,017 followers



30K+ distribution



488 followers



785 subscribers



Make your sponsorship commitment by visiting our website at www.thedistinguishedcitizen.com and selecting "purchase now" or "get invoiced." Or, fill and save the form in this packet and return it by email to andra.allen@scouting.org.

SECURE YOUR
SPONSORSHIP

Sponsorship commitments, logos, and program ads are due by Thursday, January 29, 2026, to andra.allen@scouting.org.



SCOUTING AMERICA
CAPITOL AREA COUNCIL
12500 N IH 35
AUSTIN, TX 78753